

WILLARD IN GAME BATTLE

BOSTON AMERICAN

PRICE ONE CENT

**IT'S ALL
HERE
IT'S ALL
NEW**

LATEST

time limit being set for 10 days after the date of the hearing or Lynn."

had been issued,

Yesterday:

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SIX REASONS

Why The Boston American LEADS IN CIRCULATION

- 1--Scrupulous Cleanliness--The Boston AMERICAN is strictly a *Home Paper*.
- 2--Best War Correspondents--Leads in War News and Photographs.
- 3--Most Enterprising *NEWS* Service from All Over the Globe.
- 4--Most Brilliant and *Able* Staff of *Contributors*, and the Greatest Writers.
- 5--First in Illustration, First in Cartoons and First in Good Humor
- 6--Unswerving Devotion to the Interests of the *People*.

FACT

NEARLY 400,000 people buy the BOSTON EVENING AMERICAN and carry it home every day—more than a million read it—and the circulation of the EVENING AMERICAN is greater than the combined circulations of all the other evening newspapers printed in Boston.

NEARLY 350,000 people buy the SUNDAY AMERICAN, and 1,000,000 people read that, once every week. The circulation of the SUNDAY AMERICAN is the largest SUNDAY circulation in the Six States.

ARGUMENT

ITEM 1.—The American is Scrupulously Clean; the American is strictly a Home Paper.

Demonstrated by the American which you hold in your hands. Pass this copy of the American along to your friend who does NOT KNOW the American. Call HIS attention to the fact that, while the American IS a lively newspaper, complete, up-to-date and plain spoken, it is ABSOLUTELY CLEAN.

The American is not only clean, but ABSOLUTELY CLEAN, and absolutely clean under orders!

Years ago the following orders were issued to the editors of the several Hearst newspapers. In Boston they are hung conspicuously in the editorial rooms of the BOSTON AMERICAN. We quote:

When a big story must get in all the papers, try to have notably the best account in the AMERICAN.

Make the paper thorough. Print all the news. Get all the news into your office and see that it gets into the paper. Condense it if necessary. Frequently it is better when intelligently condensed—BUT GET IT IN.

Make your departments complete and reliable, so that the reader will know that he can find a thing in the AMERICAN and that he can find it right.

Make a paper for the NICEST KIND OF PEOPLE—for the great middle class. Don't print a lot of dull stuff that they are supposed to like and don't.

Omit things that will offend nice people. Avoid coarseness and slang and a low tone. The most sensational news can be told if it is written properly.

Please be accurate. Compare statements in our paper with those in other papers, and find out which are correct. Discharge reporters and copy readers who are persistently inaccurate.

Don't allow exaggeration. It is a cheap and ineffective substitute for real interest. Reward reporters who can make THE TRUTH interesting, and weed out those who cannot.

Please sum up your paper every day and find wherein it is distinctly better than the other papers. If it isn't distinctly better you have missed that day. Lay out plans to make it distinctly better the next day.

A succession of superior papers will surely tell. When you beat your rivals one day try harder to beat them the next, for success depends upon a complete victory.

Because this outline of what a newspaper should be has been followed as carefully and as conscientiously as is humanly possible, because the Boston American IS SCRUPULOUSLY CLEAN:

The Boston EVENING American has a larger circulation than the circulation of ALL the other Boston evening newspapers PUT TOGETHER; and

The Boston SUNDAY American has the largest circulation of ANY Sunday newspaper PRINTED IN NEW ENGLAND!

The Boston American Is the Home Newspaper of New England, Scrupulously Clean

JOHNSON RULE RINGSIDE FAVORITE IN BOAT BOXERS EARLY AT SCENE OF BATTLE

Continued from First Page.

At the last moment the carpenters went on strike leaving the arena around the ring unfinished, West and south of the ring on raised platforms were five moving picture cameras.

The small grandstand one hundred yards from the ring was well filled one hour before the fight.

Before Johnson left his training quarters he was paid \$30,000 in accordance with the contract which he made with the fight promoters several months ago. During his preparations to go to the ring Johnson gossiped and chatted with the men who had been doing his training. He showed his usual confidence in his own ability.

Reports reached the ringside before Willard appeared intimating that the white challenger, too, was very confident.

Mrs. Johnson, the white life of the negro champion, reached the arena at 12:22 p. m. She was accompanied by Tom Flanagan, one of Johnson's seconds, and took her seat in a box at the ringside, the eyesore of all the eyes in the stadium.

At 12:25, five minutes before the fight was scheduled to begin, the crowd about the arena was estimated at 8,000 and there seemed no possibility that the total attendance could reach more than 12,000.

Considerable complaint came from spectators who had put up extra money for ringside seats. About 4,000 persons, gathered outside the park, had a better view of the ring than did those who had secured seats in the stands decorated with inter-trained Cuban and American flags.

The start of the fight was delayed by the promoters awaiting the completion of the seats and the arrival of all the spectators.

While the carpenter work was being rushed Mrs. Johnson chatted with friends at the ringside. She declared herself absolutely confident that the champion would retain his title, saying:

"I am absolutely sure that Jack will win. I don't know in what round, but Jack told me he would knock out Willard before the twentieth and he keeps his word."

JOHNSON'S SECOND ENTERS RING.

The first official announcement preliminary to the fight came from Announcer Fred Maco, who stated from the platform that \$30,000 had been turned over to Johnson during the forenoon as his purse. Maco exhibited and waved Johnson's receipt to corroborate his statement.

The crowd continued orderly during the delay, but showed its impatience several times with cries for the fighters to appear.

A mild burst of applause went up as the promoters and ring officials, headed by Jack Curley and Referee Jack Welch, were introduced. Other well known American sporting men, including Mike Gibbons, the fighter, made their bow to the spectators.

One of Johnson's seconds entered the ring at 12:30 o'clock. At that time many of the seats were still unoccupied.

At 12:45 the sky was clearing rapidly and there was no prospect of any rain during the fight.

FIGHTERS LAID IN ARRIVING.

While the promoters were ready to go ahead with the big quarrel, the fighters themselves delayed the opening of proceedings by failing to reach the arena at the time set.

Before the arrival of the fighters the spectators kept themselves busy with betting at the mutual machines. About two thousand bets were made that Johnson would win, while three thousand more were made on the duration of the fight.

At 1 o'clock, half an hour after the fight was scheduled to start, neither fighter had appeared in the ring.

This caused more impatience among the spectators, but they rallied their nerves when it became known that both fighters were dressing at their quarters because no suitable dressing room had been provided at the track and that both would be ready to enter the ring as soon as they arrived.

WAITED FOR THE CUBAN PRESIDENT.

President Menocal of Cuba arrived at 1:06 p. m., accompanied by his staff. As the party took their seats the Cubans rose and cheered for the chief executive of the republic. Ex-President Miguel Gomez also attended the fight, occupying a ringside box with a party of friends.

At 1:10 p. m., seats were placed in the centre of the ring and the crowd began to yell for the fighters. A minute later Johnson arrived at the track. He went into the ring at 1:12. He wore a black and white bath robe. A great cheer went up from the roots as the negro champion climbed through the ropes.

Johnson walked to the side of the ring with his wife was seated in a box and waved his hand and smiled at her. He gave every indication of being supremely confident of victory.

Willard reached the arena at 1:16 and entered the ring a minute later.

Willard was also cheered by the spectators. He wore black trunks and black sweater. On his head was a soft Fedora hat.

Johnson smiled confidently and gossiped with the newspapermen at the ringside. Willard looked serious and showed no mirth.

Johnson was the first to get on the scales. Immediately after weighing in the two fighters shook hands. It was announced that Johnson weighed 227 pounds and Willard 247.

Someone near the ringside yelled to Johnson: "Good-by, Jack."

Johnson whirled around and retorted: "I'll bet you a thousand dollars right now I win."

The offer was not accepted.

At 1:22 Referee Welch took off his coat and hat and was ready for the fight to begin.

Johnson protested against the presence of a woman in the press box.

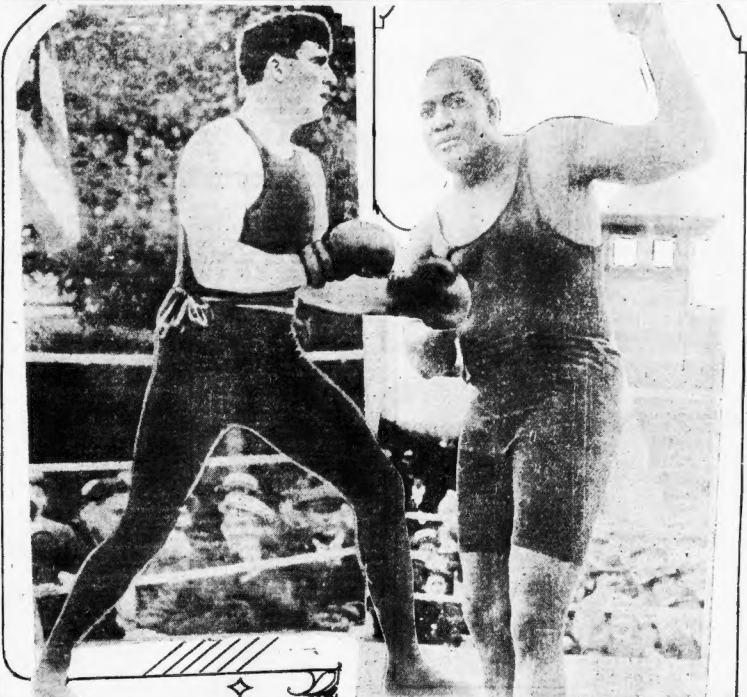
At 1:30 the men laid their gloves on and were in the centre of the ring.

Willard's ring costume was dark blue tights with the American colors about the foot.

Johnson wore the same tights he had on when he fought Juries in 1910.

Tune was called at 1:35.

READY FOR THE BIG FIGHT—HOW MEN APPEARED IN RING



THROUGH PUSHED TO THE RINGSIDE EARLY

By ED W. SMITH.

Well Known Fight Referee and Expert.

HAVANA, April 5.—They were fighting like mad to get into Oriental Race Track as early as 6 o'clock this morning.

All roads led to fighting ground and all thoughts in Havana were that way and it looked as though there would be a vast throng on hand when time was called for Jack Johnson to defend his title against Jess Willard, the challenger. It was expected early that time would be called for the battle shortly before the noon hour.

The militia was called out early today and ordered to the battleground to keep order in the big crowd.

And Havana was looking for a wonderful battle. No were a thousand or so Americans here that a new champion would be born.

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PRINCIPALS OF FIGHT, THE TIME, THE PLACE AND OTHER DETAILS

Title at stake—Heavyweight championship of the world.

Contestants—Jack Johnson, of Galveston, Tex., title holder, and Jess Willard of Kansas, challenger.

Kind of bout—Forty-five rounds.

Nett—Ground—Race track at Havana, Cuba.

Time—8:00 a. m. to 12:30 p. m.

Purse—\$25,000 to Johnson, \$10,000 to Willard, \$5,000 to each of the other three.

Referee—Jack Welch of San Francisco.

Willard, 240 pounds; Johnson, 227 pounds.

Age—Johnson, 30; Willard, 26.

Place—Havana, Cuba.

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RINGSIDE, HAVANA, April 5.—Jack Johnson, title holder, entered the ring a 7 to 5 favorite over Jess Willard, challenger, in their battle for the world's heavyweight championship today.

Hours before the time set for the men to enter the ring spectators began to gather, and at once betting began. While the betting at the hotels yesterday was at even money and 6 to 5, Johnson money came out in hundreds today, and 7 to 5 was on tap everywhere.

BOTH MEN FIT AND CONFIDENT.

Before entering the ring Johnson and Willard, each collecting himself fit and confident of winning with a knockout long before forty-five rounds had been traveled.

The men looked in fine fettle and were given a great reception by the fans following, who were early on the scene. Johnson told his friends he was more than satisfied with his condition and he said, "I am sure everyone that he would win before twenty rounds had been fought."

Willard, too, seemed confident, but he is not able to carry around his caffeine air of the contest men.

GATES OPENED EARLY. With the gigantic Kansas title fight was the opportunity of a lifetime, and this fact showed just how the men felt about it.

The gates to the race track were open at 7:30 o'clock. The hour before time for the fight to start, but there were several hundred fight-hungry fans on hand and anxious to get into the stadium.

Most of these were the five-dollar boys, and all they got for their money was a chance to stand in the infield and rub their eyes over the shoulders of the better fixed followers of pugilism.

There was plenty of sublimation among the standees, however, and they were not everyone and everything that was in any way connected with the contest.

Promoter Jack Curley was, of course, one of the earliest arrivals. He was about long before the early bird was looking for the early but unfortunate worm, Johnson had the ticket sales and stadium in place and was looking for a small army of Cuban regulars in a search of the track which was the favorite of the crowd of about two hundred persons who had tried to beat the gate by hopping across during the night.

There was a good deal of talk among the early arrivals about the fight having been fixed for Willard to win, but that no one took much notice of the report was proved when the betting began.

Curley was enough Johnson money in sight to keep him favorite, and the others were looking upon it as the usual life variety.

Most of the talk was heard, but no one could be pinned down who knew was the programme was.

Johnson and Promoter Curley both emphatically denied that things were not on the up and up and gave figures to show that there would be more in a winning fight for Johnson than there would be in a losing one.

These arguments seemed convincing, and the crowd was not until they were resolved this morning.

Curley said it indicated that morning over the fake rumors. In a word, he said, "I am not a man to be taken in by the bait."

This fight was an accident that it will go down in pugilistic history as the battle of the century.

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TOO LATE TO CLASSIFY.

WANTED.

Licensed, first-class engineer to take charge of the machinery department in large Providence hotel; one with hotel experience preferred; must be temperate and know his business; write at once, giving experience and references to

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P. O. Box 1224
PROVIDENCE, R. I.

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Krazy Kat

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THE DINGBAT FAMILY

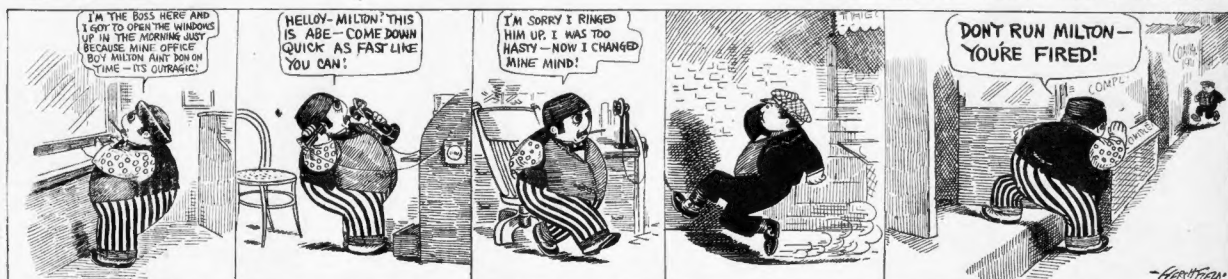
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ABIE THE AGENT

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He is Kind Hearted Even in Such Circumstances



JERRY ON THE JOB

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A Policeman's Life is Not a Happy One



POLLY AND HER PALS

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She Hooks a Very Distinguished Author



US BOYS

Registered United States Patent Office.

Shrimp Would Hate to Be Thought a Boob

